



# *in fOCUS*

*magazine*

*April 2011*

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©2011 Morrie Carter "Day Break Fishing"



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**SEE PAGE 18 FOR  
AN ARTICLE BY  
BOB JOINER ON  
ALTERED REALITY**

## PSCC Board of Directors

President	Bob Joiner	(425) 776-7756
Vice-President	Bruce Coxley	(425) 743-2834
Secretary	Jeanine Langerud	(206) 365-3161
Treasurer	Mary Pease	(425) 776-3527
Slide Director	Phil Kollen	(425) 967-3664
Digital Director	Dan Ingram	(425) 744-9745
Print Directors	Henry & Lauren Heerschap	(206) 719-1782

## PSCC COMMITTEES

Archives	Shirley Kovac	(425) 774-1858
Audit	Rosemarie Ferrara	(206) 365-0397
Digital	Dan Ingram	(425) 744-9745
Education	Bruce Coxley	(425) 743-2834
Equipment	Renata Kleinert	(425) 355-7758
Field Trips	Duane Blocker, Morrie Carter, Bruce Coxley, Lynne Greenup	
Membership	Beverly and Harry Shelton	(425) 776-2442
In-Focus Editor	Mary Tevis	(206) 533-8301
NWCC	Mary Pease	(425) 776-3527
Print	Henry and Lauren Heerschap Doug Jones, Jim Ewins	(206) 719-1782
PSA Representative	Renata Kleinert	(425) 355-7758
PSA Nature Competition	Renata Kleinert	(425) 355-7758
PSA Pictorial Competition	Renata Kleinert	(425) 355-7758
Refreshments	Frank Poysky Bill Pyle	(1) 364-6709 (206) 367-2989
Slide	Phil Kollen, Dick Roberts	(425) 967-3664
Web Master	Duane Blocker, Henry Heerschap	(425) 374-2250

## ***Message From the President***

We completed a very successful Educational Seminar March 19<sup>th</sup>. I hope everyone got a lot out of it. Let me know what other education features you want in the future.

I wish to thank the committee for all the hard work that went into the seminar: Bev and Harry Shelton for handling the registration, Bruce Coxley for his wonderful program on Adobe Photoshop Elements 8, Morrie Carter for his insightful instruction in Adobe Lightroom 3, Marc Weinberg for his comprehensive review of Gear and Gadgets, Henry Heerschap for his illuminating presentation of Flash and Studio Photography, and George Ferrara for his Crystal photography program. A club needs information, but it really needs food to keep it going. Frank Poysky and Bill Pyle did a magnificent job of providing for our needs. Thank you all.

Bob Joiner, President

### Editor's Notes

Correction: "Plane Over Seattle Brewery" in the March newsletter was by Lauren Heerschap.

I am continuing to learn this new program and having fun doing it. There is a definite sense of empowerment when I am able to make two columns (Page 18) or successfully import your wonderful images into the newsletter.

*Mary Tevis*

# DIGITAL SCORES - March 2011

<b>ASSIGNMENT - Portraits Title</b>	Photographer	Points
Goose	George Ferrara	24 *
Model with Red Umbrella	Dan Ingram	23
Student	Marc Weinberg	21 MP
Howdy	Alfred Pease	21
My Model	Mary Tevis	21
Nice Hat	Bill Pyle	21
Self Cleaning Baby	Jeanine Langerud	21
Dancer's Portrait	Mary Pease	20
Pain at Play	Marc Weinberg	20
Wine & Dine	Dale Arveson	20
A New Fashion	Harry Shelton	19
Aubrey	Kay Swanson	19
tenten at 9 months	Dave Johanson	20
Juggler	Mary Tevis	18
<b>OPEN</b>		
Sailing Into the Light	Henry Heerschap	23 * MP
Moonset at Sunrise	Dale Arveson	23 *
Proud as a Peacock	Mary Pease	22
Crossings	Henry Heerschap	20
Home Sweet Home	Bruce Coxley	20
Mike O'Callaghan-Pat Tillman Memorial Bridge	Lauren Heerschap	20

## Digital Scores cont'd - March 2011

<i>OPEN</i> - Title	Photographer	Points
Mt. Index1	Tom Nunn	20
Rough Hike	Jeanine Langerud	20
Bridge Bones	Tom Nunn	19
Living on the Edge	Kay Swanson	19
My Little Hero	Harry Shelton	19
Red Rock Canyon Perspectives	Lauren Heerschap	19
Steady Hand	Bill Pyle	18
Thai Dragon	Tom Newitt	17
<b><i>Altered Reality</i></b>		
Flower Fantasy	George Ferrara	24
Dandy Lion	Alfred Pease	21
Jonah's Perspective	Dave Johanson	20

MP=Most Popular \* First Place

Commentator: Bob Joiner Judges: Duane Blocker, John Crawford, George Ferrara



@2011 Alfred Pease "Dandy Lion"

## Slide Scores - March 2011

<b>Assignment: Portraits Title</b>	Photographer	Score
A Place in the Sun	Bev Shelton	22* MP
Christine	Phil Kollen	20
<b>OPEN</b>		
Wagon and Barn	Dick Roberts	21
A Different View	George Ferrara	20
Striped Cat	Bev Shelton	20
Morning Reflections	Dick Roberts	20 MP
Tree Trimmings	Shirley Kovac	18
Frosted	Shirley Kovac	17
<b>Altered Reality</b>		
Feather Headdress	George Ferrara	21
Slurp	Phil Kollen	20 MP



©2011 Bev Shelton "A Place in the Sun"



© 2011 Phil Kollen "Christine"



©2011 Jeanine Langerud "Self Cleaning Baby"



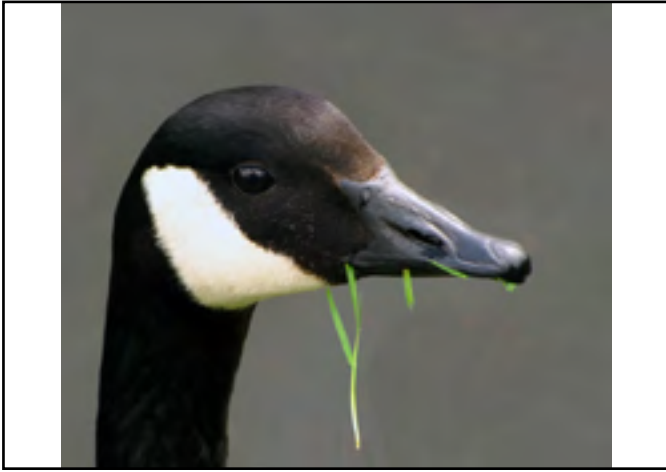
©2011 Mary Pease "Proud as a Peacock"



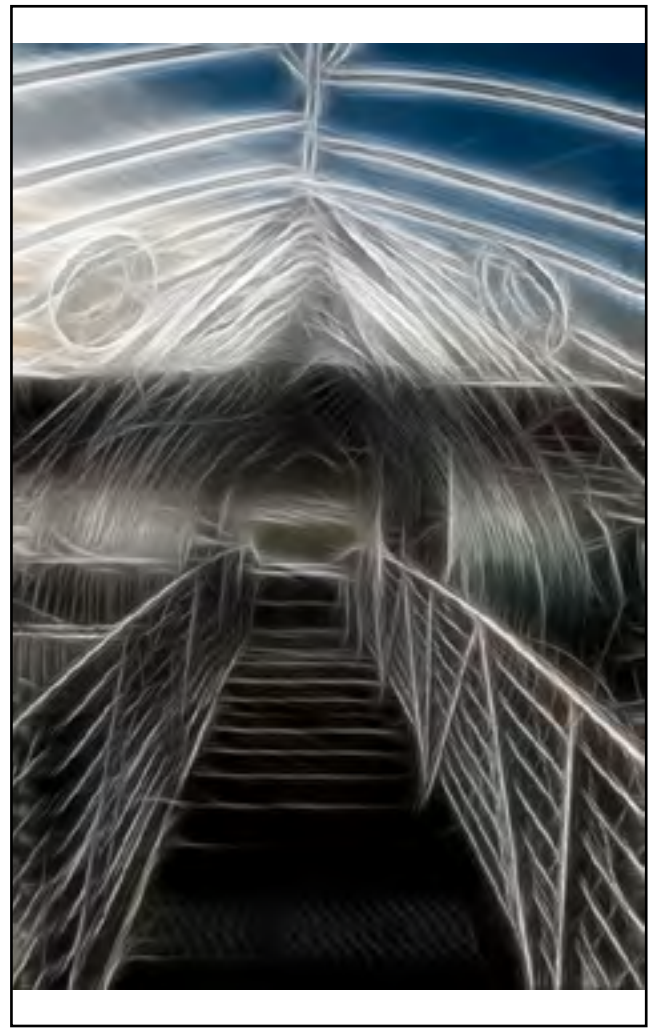
©2011 Mary Pease "Dancer's Portrait"



©2011 Bill Pyle "Nice Hat"



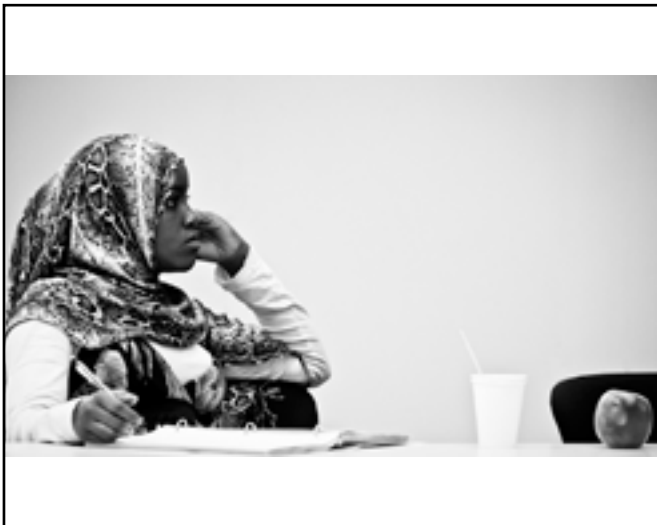
©2011 George Ferrara "Goose"



©2011 Dave Johanson "Jonah's Perspective"



©2011 Dale Arveson "Moonset at Sunrise"



©2011 Marc Weinberg "Student"



©2011 Dan Ingram "Model with Red Umbrella"



©2011 Alfred Pease "Howdy"



©2011 Tom Nunn "Mt. Index1"



@2011 Dale Arveson "Wine & Dine"



©2011 George Ferrara "Flower Fantasy"



©2011 Bruce Coxley "Home Sweet Home"



©2011 Lauren Heerschap "Mike  
"Callaghan-Pat Tillman Memorial"



©2011 Henry Heerschap "Crossings"



©2-11 Mary Tevis "My Model"



©2011 Marc Weinberg "Pain at Play"



©2011 Jeanine Langerud "Rough Hike"



©2011 Alfred Pease "Corky"

## PRINT SCORES - March 2011

Assignment: SILHOUETTE Color Title	Photographer	Score
Day Break Fishing	Morrie Carter	25*MPC
End of a Great Day	Mary Pease	23
Joshua Tree Sunset	Sylvia Ewins	22
At Dusk	Dick Roberts	21
Silhouettes at Sunset	Lynne Greenup	21
Puerto Vallarta Sunsel	Phil Kollen	21
Supermoon Silhouette	Lauren Heerschap	20
Proclamation	Henry Heerschap	20
Showtime	Jim Tweedt	20
Curved Stairs	Dick Roberts	19
Brothers	Doug Jones	19
My Silhouette	Mary Tevis	18
<b>Assignment - Monochrome</b>		
Lisbon Rain Shower	Bill Royce	22
Blue Angels Delta Formation	Edric Daida	22
<b>OPEN COLOR</b>		
Sandstone Walls	Henry Heerschap	24
Sun Lover Daisies	Mary Tevis	23
Monument Valley - Red Lands View Point	Sylvia Ewins	23
Foggy Falls	Fletcher Pomeroy	23
Paris on the Strip	Henry Heerschap	22
Keukenhof Gold	Jeanine Langerud	22
Kingston Bound	Jeanine Langerud	22
Mt. Baker & Mt. Shuksan	Alfred Pease	22
Lion of Narnia	Alfred Pease	22
Crocus Spring Garden	Sylvia Ewins	22
Incense Burning	Morrie Carter	21
Lavender Rows	Fletcher Pomeroy	21
Magpie's Song	Mary Pease	20
Red Rock Strata	Lauren Heerschap	20

# PRINT SCORES CONT'D- March 2011

Open Monochrome	Photographer	Score
Sandpipers Reflections	Lynne Greenup	23 MPM
Chengdu Card Game	Bill Royce	23
Cologne	Bill Royce	23
Bicycle Repairman	Morrie Carter	23
Corky	Alfred Pease	22
<b>ALTERED REALITY</b>		
My Tree Cutter	Mary T evis	23
Not as Nature Intended	Mary Pease	21

Commentator: Lauren Heerschap Judges: Mary Tevis, Lynne Greenup, Fletcher Pomeroy MPC=most popular color MPM=most popular monochrome



©2011 Bill Royce - "Lisbon Rain Shower"

©2011 Alfred Pease "Lion of Narnia"



©2011 Henry Heerschap "Sandstone Walls"



©2011 Mary Pease *"End of a Great Day"*



©2011 Jeanine Langerud *"Keukenhof Gold"*



©2011 Jeanine Langerud *"Kingston Bound"*



©2011 Morrie Carter *"Bicycle Repairman"*



©2011 Sylvia Ewins *"Monument Valley - Red Lands View Point"*



©2011 Bill Royce *"Cologne"*

# COMING EVENTS

Digital and Slide Night - April 11, 2011 Assignment: Farm Scenes

Board of Directors Meeting - April 18, 2011

Print Night - April 25, 2011 Assignment: City Streets

Deadline for *In Focus* submission is May 1, 2011



©2011 Bill Royce "Chengdu Card Game"



©2011 Mary Tevis "My Daisies"



©2011 Henry Heerschap  
"Paris on the Strip"

# PHOTO TIPS

I would like to offer congratulations to all the teachers that participated in the seminar on Saturday, the 19th of March 2011. Bob Joiner did an excellent job in organizing the event, and it ran very smoothly. Morrie Carter had an outstanding presentation of Lightroom, making it clear and understandable, while Bruce Coxley was a great help with Elements. George Ferrara was clear and cogent in his explanation and demonstration of crystal photography, and Bob Joiner had a great demo of close-up photography. Gear and gadgets was Marc Weinberg's milieu, and he made us all feel as if we could equip ourselves on photography expeditions, both large and small, while Henry Heerschap did a wonderful job, with the help of his model, in showing us studio and flash photography and showing us that we don't need

A special thanks to our great food gurus, Frank Poysky and Bill Pyle. They served up some great pizzas and a good salad to go along with it for lunch and then supplied delicious snacks during the breaks all day. Below are some images of people who attended.



Mary Pease and Alfred



Bob

Some of the participants at the seminar. We have Bruce Coxley to thank for these images.



©2011 Henry Heerschap "Patience" This is Henry's model for his demonstration.



Jeanine and Mary Tevls



Bob



George



Henry and Patience



Marc



Bill and Frank

From top left clockwise: Bob Joiner, Macro Photography, George Ferrara, Crystal Photography, Marc Weinberg, Gear and Gadgets, Bill Pyle and Frank Poysky, Lunch and Treats, Henry Heerschap and model, Studio and Flash Photography. Not pictured: Morrie Carter, LightRoom, and Bruce Coxley, Elements.

Photography ©2011 Bev Shelton

## ***PSCC EXECUTIVE BOARD MEETING - March 21, 2011***

Call to Order: President Bob Joiner called to order the board meeting of PSCC at 7:00 PM. Those in attendance were: Bob Joiner, Bruce Coxley, Dan Ingram, Phil Kollen, Lauren Heerschap, Henry Heerschap, Bev Shelton and Mary Pease. Bob declared that a quorum was present.

Approval of Minutes: The minutes of the Feb. 21st<sup>h</sup> Board Meeting written by Secretary Jeanine Langerud, were published in the In Focus Newsletter. A motion was made to approve the minutes as published; the motion was seconded and carried.

Treasurer's Report: Mary Pease presented the financial report for the period ending February 28, 2011. The checking account balance is \$1,583.68 and the balance in savings is \$5,104.15, with a combined total of \$6,597.83. A motion was made to accept the report, and the motion was seconded. The treasurer's report was placed on file for audit.

Mary Pease said the financial information for the PSCC Workshop on March 19<sup>th</sup> will be presented at the April Board meeting. One member had prepaid for the seminar and was unable to attend. A motion was made to refund the money, the motion was seconded and passed.

President's Report: The Educational Seminar is over. It was quite an undertaking. All I can say is that it could not have happened without the teachers and staff that pulled it off. My hat is off to all of you. Only time will tell what true success was achieved; however, I am satisfied that what we did was our best. I hope that we can build on this effort and continue with further education programs that the club needs.

The Nominating Committee is in the process of seeking candidates for the various offices for the next couple of years. I hope that everyone understands the great need for leadership that a club like ours deserves.

Vice-President's Report: Bruce Coxley has talked to someone about possibly presenting an educational session on the May 30<sup>th</sup> Education night. The decision is still pending.

Membership Report: Bev Shelton reported that our newest member is Janet Graham. We now have 60 members, which includes our two honorary members.

Digital Committee Report: Dan Ingram had nothing new to report.

Slide Committee Report: Phil Kollen reported that we could use more slides entered into the competition. Bev mentioned that the club used to have a "Treasure Hunt" field trip in which people used slide film. Perhaps we can encourage people to do this again. Phil Kollen mentioned that there is a place in Kansas that has mailers for slide film processing.

Print Committee Report: Henry Heerschap said the rounds of judging the Northwest Council of Camera Clubs Traveling Print salons is completed.

NWCCC: Mary Pease reported the annual conference will be held at the Nile County and Golf Club in November.

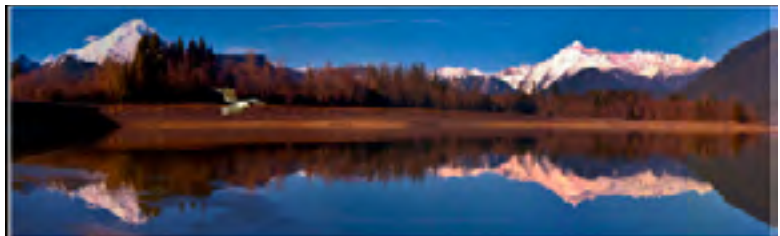
Old Business: Workshop Review: Bob Joiner reported that he received a lot of compliments about the workshop and that the instructors were prepared, but exhausted at the end of the day. Bob Joiner mentioned a special note of appreciation to all of the instructors. Thanks to Bev and Harry Shelton for handling the registrations and to Bill Pyle and Frank Poysky for preparing the food for breaks and for lunch. A big note of appreciation to Bob Joiner for organizing the event. Some suggestions for another workshop was tabletop photography, more Elements training, perhaps a survey about members' needs.

### New Business:

- Bob Joiner reported that the church's youth group had their photos taken by Lauren and Henry Heerschap as a fundraiser, which was very successful. He showed us a thank-you card from the Youth Group.
- Bruce Coxley said that we are having some problems with the screen and it needs to be repaired.
- Lauren Heerschap suggested that we develop a Resource Bank within the club with members' areas of expertise.
- Judging was a big topic of discussion by everyone attending the meeting. There needs to be a discussion for all members, possibly an education session. Another idea was getting more spread on the scores. Mary Pease brought two samples of judging rules.
- Bob Joiner mentioned that he will not be able to publish the small membership handbook next year. Maybe someone would like to volunteer for that task.

The meeting was adjourned at 9:05 PM.

Respectfully submitted, Mary Pease, Acting Secretary



©2011 Alfred Pease "Mt. Baker & Mt. Shuksan"

## Altered Reality

An Opinion by Bob Joiner

Altered Reality for our club use is a definition in transition. The Board of Directors revised it to say “Altered Reality – The creator’s original image which using various techniques substantially alters the image so that it no longer appears real.”

While that is definitive enough, it does allow many to interpret it in many ways. Due to the advance of photo-editing programs, much can be done to artistically enhance photographic images. Most of us do what I call “clean up our images” to improve color, contrast, exposure, etc. One might even clone out hot spot defects and other items to make a more perfect photograph. While removing a telephone pole or its wires does change the picture, it doesn’t change reality, only those that saw the actual scene would notice that the pole or wires were gone. These changes do not change the perceived reality of the scene.

The last print night produced an example of a huge amount of altering which did not change the perceived reality of the scene. The print I refer to is Mt. Baker & Mt. Shuksan on Page 19, which is by Alfred Pease. He indicated that he made a seven-image, wide-angle image. After combining the images, he found that Mt. Baker and Mt. Shuksan were too separated to artistically represent the image in the way that he wanted. With the help of Adobe Photoshop, he removed an area between two mountains which gave him the image he wanted.

This situation is similar to the National Geographic photograph that moved one of the Egyptian pyramids. There was a big uproar about the magazine publishing this misrepresentation. The difference that I see is that the National Geographic is a photojournalistic magazine, while Alfred’s image was presented to us as an artistic view of a mountain scene. Had he entered this as a photo journalism assignment or in

an end-of-the-year photojournalism contest, it would be wrong, but is not wrong in an Open competition. The Open category is open to all images of any subject, including Altered Reality. Assignments should follow the idea represented by the assignment. Print, Digital and Slide directors should explain (in *In-Focus*) in advance what they want to see or not see in assignment entries.

It is my opinion that an image to be called altered reality should be easily recognized by a viewer as an image that they would not see in real life. This category gives the maker an artistic freedom to present photographs that only painters could achieve before the digital revolution.

I hope this column will stir the pot and give us other ideas about “Altered Reality.” I hope you will e-mail me your comments at [joiner\\_b@yahoo.com](mailto:joiner_b@yahoo.com).



©2011 Mary Tevis “My Tree Climber”

This is an example of Altered Reality. I don’t think there is any doubt of the reality altering.

Mary Tevis  
9709 239th Street SW  
Edmonds, WA 98020

Stamp



© 2011 Henry Heerschap "Sailing Into the Light"

